Purepoint Uranium Group Inc.
Management's Discussion and Analysis
For the six months ended June 30, 2015

The following discussion and analysis is management's assessment of the results and financial condition of Purepoint Uranium Group Inc. ("Purepoint" or the "Company") and should be read in conjunction with the consolidated audited financial statements for the year ended December 31, 2014, together with the related notes contained therein. The Company's most recent filings are available on the SEDAR website. The date of this management's discussion and analysis is August 26, 2015.

The interim financial statements for the six-month periods ended June 30, 2015 and 2014 are prepared in accordance with International Accounting Standard ("IAS") 34 under IFRS.

Forward looking statements

Certain information included in this discussion may constitute forward-looking statements. Forward-looking statements are based on current expectations and various risks and uncertainties. These risks and uncertainties could cause or contribute to actual results that are materially different than those expressed or implied. The Company disclaims any obligation or intention to update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise.

Business of Purepoint

Purepoint maintains a focused objective of locating uranium deposits in the Athabasca Basin in Northern Saskatchewan. Purepoint currently maintains seven properties located in the Athabasca Basin. The Company entered into joint venture agreements and operates one of these projects with Cameco Corporation and AREVA Resources Canada Inc., one of these projects with Cameco Corporation, while the other five projects remain 100% owned. Saskatchewan's Athabasca Basin now provides approximately 25% of the world's uranium production credited primarily to that region's unusually high ore grade deposits.

The 2015 operating plan is discussed under Exploration Activities.

Selected quarterly information

The following selected information is derived from the audited annual and unaudited quarterly consolidated financial statements.

	Quarter ended June 30, 2015	Quarter ended March 31, 2015	Quarter ended December 31, 2014	Quarter ended September 30, 2014	Quarter ended June 30, 2014	Quarter ended March 31, 2014	Quarter ended December 31, 2013	Quarter ended September 30, 2013
Total revenues - interest income	$ -	$ -	$ 27	$ 187	$ 42	$ 44	$ 47	$ 35
Net loss	(492,432)	(437,356)	(290,405)	(347,241)	(188,847)	(491,380)	(162,154)	(149,694)
Net loss per share	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)	(0.00)
Total assets	728,320	1,353,873	1,370,349	542,383	898,900	1,515,408	2,106,700	798,771

Results of operations

The Company's operations during the three- and six-month period ended June 30, 2015 produced a net loss of $492,432 and $929,788 respectively (2014 - $188,847 and $680,226). The primary operational activity continues to be the exploration of the Company's major projects. The expenditures and levels of activity relating to the Company's projects are described in greater detail below following a brief discussion of significant changes in expense line items.

Share based payments in the amount of $300,935 (2014 - $165,583) have been recognized during the six-month period ended June 30, 2015 Share based payments increased by $135,352 as the fair value of the 2014 award was lower. Fair value assigned to new grants was expensed in the same period when granted.

Professional fees increased by $18,342 and $14,602 compared to the three- and six-month periods ended June 30, 2014, due to director's fees paid in this period in 2015 year. Salaries were on the same level in the three- and six-month periods ended June 30, 2015 compared to the same periods in 2014 as there were no fluctuations in the number of employees.

The decrease in general and administration expenses of $2,269 and $7,718 for the three- and six-month periods ended June 30, 2015, compared to the same periods in 2014, is attributable to recovery of some of office rent expenses and reduced insurance costs due to last year's sale of equipment.

The increase in other taxes of $5,427 for the six-month period ended June 30, 2015, compared to the same period in 2014, is attributable to a filing of Part XII. 6 tax for the renounced qualifying expenditures spent in 2014 year on 2013 year flow-through shares issuance.

Equipment rental and other expense recoveries covers rental of the Company's equipment and premises and recoveries of expenses related mainly to operations of joint projects. For the three- and six-month periods ended June 30, 2015 it amounted to $32,570 and $251,098 (2014 – $22,991 and $222,803). Increase is mainly due to increase in joint operations where the company acted as a manager of a project.

Mining properties and exploration expenditures (decreased) increased by ($4,456) and $126,506 for the three- and six-month periods ended June 30, 2015 compared to the same periods in 2014, due to (decrease) increase in joint project operational activities, especially drilling at Hook Lake Property – see Exploration and evaluation expenditures.

Exploration and evaluation expenditures

The Company incurred $109,078 and $673,668 in exploration and evaluation expenditures on its properties during the three- and six-month periods ended June 30, 2015, as follows:

	Three-month Period ended June 30, 2015	Six-month Period ended June 30, 2015
Hook Lake Property	$109,078	$673,668
Smart Lake Property	-	-
Umfreville Lake Property	-	-
Henday Lake Property	-	-
Red Willow	-	-
Red Willow North and East Property	-	-
McArthur East Property	-	-
Turnor Lake Property	-	-

During the six-month period ended June 30, 2015, the Company carried out the following significant activities:

HOOK LAKE PROJECT - JOINT VENTURE WITH CAMECO AND AREVA

The Company entered into a definitive joint venture agreement with Cameco Corporation and AREVA Resources Canada Inc. for the ongoing exploration of the Hook Lake uranium project in the Athabasca Basin pursuant to its option agreement with Cameco announced February 7, 2007.

Key features:

- By spending $3,350,000 on exploration since 2007, Purepoint has acquired a 21% interest in the Hook Lake project;
- The remaining 79% of the project is owned by Cameco Corporation (39.5%) and AREVA Resources Canada Inc. (39.5%);
- Purepoint is operating the project on behalf of the Joint Venture and its partners Cameco Corporation and AREVA Resources Canada Inc.

The Hook Lake Project consists of nine claims totaling 28,598 hectares and is situated in the southwestern Athabasca Basin approximately 80 kilometers southeast of the former Cluff Lake mine. The depth to the Athabasca unconformity is very shallow, ranging from zero to 350 metres. Three prospective "corridors" have been defined on the property, each corridor being comprised of multiple conductors that have been confirmed to be the results of graphitic metasediments that intersect the Athabasca unconformity.

The Patterson Lake corridor is the same conductive trend along which the Fission Uranium Corp has been expanding their high-grade uranium discovery. Within the Hook Lake project, the Patterson Corridor displays geophysical evidence of a complex structural history and, where drill tested, the conductors have shown favourable signs of alteration and structural disruption.

2015 Winter Drilling Program at Hook Lake

On January 13, 2015 the Company reported that drilling has commenced at the Hook Lake Project on the Western edge of the Athabasca Basin Saskatchewan. Highlights from the press release:

1. Drilling will focus on high priority targets along the Patterson Lake Corridor;
2. Last year's Spitfire discovery sits along the same conductive trend, northeast of Fission Uranium Corp's Triple R high grade deposit;
3. A budget of $2,900,000 has been approved by the Joint Venture partners for this winter's program which will be operated by Purepoint;
4. It is anticipated that the program will deliver a minimum of 4,200 metres of drilling across 13 holes;

<u>PRELIMINARY RESULTS FROM THE 2015 HOOK LAKE WINTER DRILL PROGRAM</u>

On March 31, 2015 the Company announced preliminary results from the 2015 Hook Lake winter drill program with the highlight that drill hole HK15-27 hit 12.90% U_3O_8 Over 0.4 Metres Within 2.23% U_3O_8 over 2.8 Metres near Patterson Lake, SK. The new high-grade uranium intercept by hole HK15-27 is located 240 metres along strike (northeast) and 180 metres down dip of last year's Spitfire Discovery (press release dated March 10, 2014). Uranium mineralization is controlled by a semi-brittle structure that is coincident with the upper contact of a thick, strongly sheared Graphitic-pyritic Pelitic Gneiss unit. Drilling is following up the HK15-27 high-grade mineralized intercept.

Highlights:

- High-grade uranium mineralization has been discovered 240 metres northeast of the Spitfire discovery approximately 390 metres below surface;
- Hole HK15-27 intersected 2.23% U_3O_8 over 2.8 metres from the upper contact of a graphitic unit (depth of 390 metres) and contains 20 centimetres of semi-massive pitchblende;
- Hole HK15-25 intersected 0.10% U_3O_8 over 4.3 metres (depth of 310 metres) from the same structure hosting the high-grade mineralization in HK15-27, and an additional interval of 0.13% U_3O_8 over 1.2 metres (depth of 255 metres);
- The current drill season will allow for a few more follow-up drill holes to the HK15-27 intercept

Eleven diamond drill holes (5,438 metres) have now been completed during the ongoing 2015 winter drill program that is expected to continue into early April. Five of the eleven drill holes have been drilled northeast of the Spitfire discovery area along strike.

Liquidity and capital resources

At June 30, 2015, the Company had a working capital surplus of $570,265, compared to a surplus of $1,191,928 as at December 31, 2014. The decrease is attributed to increase in joint project operational activities, especially drilling at Hook Lake Property.

The Company's sources of capital at present consist of cash on hand, exercise of options, a sale of assets, joint venture financings and public equity raise. Assuming that ongoing operations and exploration activity are consistent with recent activity levels management believes that cash on hand is adequate to fund ongoing operations through the next year. In order to meet future expenditures and cover administrative costs, the Company will need to raise additional financing. Although the Company has been successful in raising funds to date there can be no assurance that adequate funding will be available in the future.

Contractual commitments

Operating leases:

Minimum payments due under operating leases in respect of office space are set out below:

2015 -	$ 30,543
2016 -	33,378
2017 -	Nil

Critical accounting estimates

The preparation of the consolidated financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial consolidated statements and reported amounts of expenses during the reporting period. Actual outcomes could differ from these estimates. The consolidated financial statements include estimates which, by their nature, are uncertain. The impacts of such estimates are pervasive throughout the consolidated financial statements, and may require accounting adjustments based on future occurrences. Revisions to accounting estimates are recognized in the period in which the estimate is revised and the revision affects both current and future periods.

Off-balance sheet arrangements

The Company had no off balance sheet arrangements as at June 30, 2015 or December 31, 2014.

Financial instruments and other instruments

The Company had no financial instruments other than accounts receivable, receivable from project and accounts payable and accrued liabilities as at June 30, 2015 and December 31, 2014.

Outstanding share data

Common Shares:

The Company has authorized an unlimited number of common shares, with no par value, of which 142,425,271 shares are issued and outstanding as of the date hereof.

Share Purchase Warrants:
As of the date hereof, 26,085,349 share purchase warrants were outstanding.

Employee Stock Options:

As of date hereof, 11,960,000 options were outstanding under the Company's stock option plan for employees, directors, officers and consultants of the Company.

On April 27, 2015 the Company granted 5,910,000 stock options at an exercise price of $0.06 per option, vesting immediately.

On January 30, 2014 the Company granted 2,510,000 stock options at an exercise price of $0.075 per option, vesting immediately.

Related party transactions

The remuneration of key management of the Company for the three- and six-month periods ended June 30, 2015 and 2014 was as follows:

	2015		2014	
	Three months	Six months	Three months	Six months
Aggregate compensation	$ 388,730	$ 441,326	$ 49,904	$ 255,728
Share-based payments	$ 292,787	$ 292,787	$ Nil	$ 155,228

The Company did not enter into any other significant related party transactions during the six-month period ended June 30, 2015.

Proposed transactions

Management periodically enters into informal discussions with prospective business partners in the normal course of business. However, management does not believe that any of these discussions constitute proposed transactions for the purpose of this report.

Other matters

Risk Factors

Each of Purepoint's uranium properties is at a grassroots stage of exploration and development. Further development of Purepoint's current properties is contingent upon obtaining satisfactory exploration results. Mineral exploration and development involves substantial expenses and a high degree of risk, which even a combination of experience, knowledge and careful evaluation may not be able to adequately mitigate.

Chris Frostad
President & Chief Executive Officer

Ram Ramachandran
Chief Financial Officer